

## **Intern (m/f/d) in The Field of Online Marketing**

Bringing coffee is a thing of the past. You want to make a difference and work in an agile way? you want to learn what a modern startup looks like in practice based on the Lean Startup method?

Then Dreamermates is the right place for you! For the ongoing development of our internet brands, we are looking for an intern for a 3-months internship to start immediately (or at a later date).

### **Your tasks:**

Based on your experience and preferences, you will take on a variety of the following tasks, for example:

- Creating video/image content for social media channels such as Youtube, Instagram, Pinterest, Facebook, LinkedIn, TikTok, etc. from concept to post-production to automatic publishing using planning tools such as Hootsuite
- Creating audio content for audiobooks and podcasts
- Creation of textual content in the form of blogs, e-books or infographic products
- Design/implementation of websites and landing pages using Wordpress/Webflow
- Social media marketing with use of SEO/SEA strategies, Google and facebook Ads, optimisation of sales funnels along a customer journey as well as evaluations of traffic via Google Analytics or Mailchimp
- Supporting management e.g. with scheduling, research, pricing, quoting, invoicing, communication with business partners and customers.

### **Your qualifications:**

- Good communication skills, goal orientation and motivation
- Organizational talent
- Structured and efficient way of working
- IT affinity, familiarity with social media and MS office
- Ideally, first experience with Adobe Photoshop, premiere, Creative Suite and Illustrator
- Stable internet connection
- Maybe you even have (as we do) a passion for improvement or continuous learning
- But most importantly: a normal office job is not enough for you and you want to actively achieve and create something in our startup.

## **What we offer you:**

- Your feel-good package: In addition to a great team and cooperation at eye level, we place great value on the satisfaction of our employees. Working for us should be fun. Our task distribution is based on your personal strengths and development wishes, which we determine at the beginning. Despite working from the home office, we are always in contact, e.g. at our weekly Virtual Coffee Break or an After-Work Team meeting
- Your development opportunity: Startups are exciting because there are always new tasks and approaches to discover. With us, you can take on responsibilities that would take years in a corporate job. You still don't quite know where you want to go professionally? We will work with you to find your strengths and design your internship according to your development wishes. Find your own path and shape the development of our company.
- Your appreciation: Besides our daily contact, we discuss our strategies in our weekly team meetings and celebrate our successes, because we are convinced that together we can achieve great things.
- Your flexibility: You can (almost) work as it suits you. With flexible working hours and remote work, there are hardly any limits to how and where you work.

Since we are a freshly founded startup, we can't offer you any compensation, but we help you and others to turn their hobby into a profession.

## **Do you want to become part of our Dreamermates team?**

Then send us your meaningful application. After our positive check we will arrange a meeting to get to know each other. If everything fits, you will join us immediately.

*We are looking forward to meet you!*