



ESPA Digital Marketing Internship (ZINDM1110)

Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Coleraine, Northern Ireland
This busy town is situated in beautiful countryside, many locations of which are featured in the series Game of Thrones including the famous "Dark Hedges". The rugged coastline is just a few miles away, home to the World-famous Giant's Causeway, a designated UNESCO World Heritage site. Close to the seaside towns of Portstewart and Portrush with their buzzing nightlife, Coleraine also hosts a campus of the Ulster University guaranteeing a lively student social life.

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an exciting opportunity for an innovative marketing student to assist in growing the online customer base of this forward-thinking Design and Print company. Mentored throughout, you will be involved in improving the brand awareness through online marketing, website content planning, creation of online mail campaigns and other social media activities. This internship is a great opportunity to gain practical skills in a real business, providing a great addition to your CV and boost to your career aspirations.

Tasks

- Website content planning
- Creating and delivering regular mail campaigns
- Market research
- Creating blogs
- Promoting through social media platforms such as Facebook, Twitter and Wix.
- Lead generation
- Supporting a range of marketing and PR activities

Personal Skills

- Self-starter, ability to work on your own and within a closely integrated team
- Ability to use computer programmes such as web based social media packages for example, Facebook and Mail Chimp
- Ability to keep cool under pressure
- Excellent communication skills, both written and spoken
- Strong creative and commercial skills
- Motivated individual

The Host Company

This established family business is highly successful in the design and print of marketing and advertising materials and safety signage to all types of businesses in Northern Ireland. They also provide cost effective solutions for website design and digital marketing campaign management. They are a forward-thinking company and have invested in the latest technology and training to keep them ahead of the competition