

**ESPA**

Market-Research Internship, Spanish-Portuguese speakers (IONMR1710)

[Apply here](#)**Start date**

Flexible

Duration

6 months

Languages

English B2/C1, Spanish or/and Portuguese speaker C1/C2

Location

Swindon, England

Swindon, a now large city, has its origin as a small market town, known as the Old Town, with quiet courtyards and alleyways. The modern part of Swindon is a shopping oasis. Both enjoy eateries, bars and pubs.

Swindon also has a diverse arts and music offering and a well-supported choice of sport clubs and attractions.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for a proactive Marketing student, to assist the host company increase its presence in the South American marketplace. Mentored by the Sales Director, you will research the marketplace, gathering information and making first contacts with potential end users and distributors, as well as improving the online visibility of the company. This challenging internship will be a great boost to your personal development as well as your CV and career aspirations.

Tasks

- Developing a new territory from the initial contact to actual sales
- Adopting a multichannel approach to find potential end users/partners (social media, LinkedIn, email, phone)
- Gathering all the relevant information about these potentials in a bespoke database
- Coordinating distributors activities
- Advising on the website's content for South American market

Personal Skills

- Bachelor/Master level Business or Marketing student
- Good internet research skills including Social Media
- Communicative, proactive and well organised
- Attention to details

The Host Company

The host company has built a solid reputation in over 34 countries, manufacturing and supplying one of the most innovative, environmentally friendly window cleaning systems in the marketplace today. Using only pure water, their patented Reach and Wash system requiring no ladders, is rapidly becoming the number one choice for cleaning Solar panels where harsh chemicals could cause damage which has opened a massive, largely untapped market.