



Apply here

Start date

Flexible (October)

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous Giant's Causeway, Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

As our Marketing intern you will be part of a small dedicated team managing EU-funded mobility projects. You will be **responsible for the communication** with both our participants and the network of host companies in order to keeping them connected to our business. **Twitter, Facebook, LinkedIn**, as well as direct contact will be your communication tools. Our monthly social events will also be organised and promoted by you.

Tasks

- Enhancing the marketing presence of the company and its social media activities through Twitter, Facebook and LinkedIn.
- Developing international contacts through research and direct contact
- Contact potential host companies to explain and support the internship programme in both our Glasgow and Belfast operations
- Using design tools to create leaflets, brochures, posters, etc.
- Organising and promoting monthly social events for participants
- Develop our Homestay network in our both operations
- Market research for the implementation of a 3rd office in the UK

Skills

- Marketing degree or similar
- Strong organisation and planning skills, with the ability to handle multiple projects and deliver to deadline
- Desirable knowledge of CRM and Website management (Wordpress)
- Good understanding of brand awareness building

The Host Company

The host company is a specialist in delivering mobility projects in the framework of Erasmus+ and Lifelong Learning Programmes. Established over 16 years ago, they have hosted thousands of participants from all over Europe, giving them great working experiences with local companies in Belfast. Turning over £1million and now expanding into Scotland, this company is going from strength to strength. With a family atmosphere and work hard, play hard ethos, you are guaranteed a great experience.



ESPA Marketing Internship (IEMA2606)
