



## Apply here

### Start date

Flexible, 2018

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Cardiff, Wales

Cardiff is the Capital city of Wales. It is a highly desirable and modern city to work and live, offering a bustling and exciting lifestyle of shopping, sport, high-tech industry and social experiences coupled with unrivalled countryside and a famously warm welcome.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for a creative, communicative individual to gain hands on Strategic Marketing experience within this innovative organisation. Mentored throughout, you will be involved in promoting the application through online marketing, PR activities, website content planning, creation of online mail campaigns and other social media activities. This experience will be a great addition to your CV and launchpad to a rewarding career.

## Tasks

You will assist in:

- Improving the customer experience
- Supporting web development
- Promotions
- Implementing a PR and social media strategy
- Researching and planning for the launch of the membership App internationally in 2019

## Personal Skills

- Degree in Marketing / Business
- Confident communicator
- Excellent written and spoken English
- Interest in technology
- Ambition and motivation
- Enthusiastic and motivated individual keen to contribute to the growth of the business.

## The Host Company

The host company specialises in developing solutions for real world problems using advanced digital technology, they turn data into knowledge enable better informed decisions. Having worked in such sectors as defence and education, they are currently developing a community engaging web application for non-profit organisations. They have designed the web application with front and back end features to help clubs, associations and charities plan, manage, communicate and implement community engagement. With a major UK and international rollout planned, they are seeking motivated ambitious individuals to join them on this exciting journey.