



Apply here

Start date

January 2019

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Bristol, England

Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical sites, in 2017, The Times newspaper voted it 'Best Place to Live in the UK.'

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a creative, communicative individual to gain hands on Marketing experience at this innovative company on a world's first multiple smart home monitoring system. Mentored throughout, you will be involved in improving the brand awareness through online marketing, promoting events, creation of online mail campaigns and other social media activities, as well as more traditional marketing methods. This experience will not only be a great addition to your CV but will demonstrate your adaptability in being able to market niche products.

Tasks

- Implementing a digital marketing strategy by managing social media and LinkedIn posts
- Contributing towards the live events strategy and delivery i.e trade shows
- Improving the website visibility, assisting with brand management and identity
- Writing, editing and updating SEO-friendly content and completing in-depth keyword research
- Support the Marketing Manager to ensure all marketing spend is accounted for and budgeted correctly

Desired Skills

- Proactive with strong communication and digital marketing skills
- Previous project management experience would be a bonus
- Attention to detail and a responsive attitude
- Organised and deadline orientated
- Good at prioritising and calm under pressure
- Ability to adapt quickly to changes and flexibility

The Host Company

This innovative host offers the world's first smart home monitoring system specifically for landlords of multiple rental properties and large social housing organisations who may have thousands of homes to manage. Using quality technology, the landlords can remotely monitor, through a user-friendly dashboard, several utilities such as electricity, gas and water usage as well as individual appliances such as fridges, cookers and fire alarms to ensure they are working properly and safely. This ground-breaking solution will help make significant savings in maintenance and false alarms and help landlords better serve their tenants.