



ESPA

Market Research Internship_Biomedical field

(CORMB2604)

Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Cirencester,

Gloucestershire, UK

Often referred to as the Capital of the beautiful Cotswolds, Cirencester was the second largest town in Britain during Roman times. Today it is home to more than 18,000 people and a service centre for the thousands more who live in surrounding villages. Home to the oldest Polo park in the UK, this Royally connected town has fine eateries and shops and offers plenty of things to do in and around the surrounding areas.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a student interested in marketing to gain practical experience with this innovative leader in joint replacement. Mentored throughout, you will assist the company to promote the benefits of joint replacement using the host's products by evidencing the cost-effectiveness and improvement in quality of life of the patients when compared to non-operative and non-surgical procedures. Known as the health economic argument, this factor is key to the global success of the host; this internship is sure to provide a challenging yet rewarding experience for the selected candidate.

Tasks

- Build a basic knowledge of company orthopaedic products
- Understand the different healthcare systems worldwide
- Analysis of the existing literature on health economic for the assigned products or devices
- Build marketing material to enable the sales force to sustain a health economic pitch on company products
- Support the creation of health economic materials on website

Personal Skills

- Degree in Marketing, Business or similar
- Interest in Biomedical Sciences
- Leadership abilities, be an excellent team player and possess an outstanding work ethic.
- Fluency in English, a knowledge of French is a plus
- Good presentation and IT skills.

The Host Company

Since it was established, the host has led the way in orthopaedic innovation, providing a faster, positive and more assured return to quality of life for people all over the world. Today, as a dynamic, growing, global business, the company's approach is revolutionising orthopaedics, offering a unique combination of clinically-proven hip, knee, ankle and shoulder solutions that are tailor made to suit each individual patient using advanced biomechanics. Also using innovative mobile technology for patient aftercare, these are exciting times for this expanding organisation.