



## Apply here

### Start date

Mid April 2018

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Bristol, England

Bristol is the largest city in the South West of England. It has a reputation for its uniquely urban cultural mix, with thriving creative, legal and financial economies. Bristol also offers access to sporting excellence, a lively nightlife, bars and restaurants aplenty, music diversity and many historical sites.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for an enthusiastic, outgoing individual to carry out a first of its kind international survey with the goal of advising companies across the world about how they are succeeding with their user experience. Mentored throughout by the Marketing Director as part of the overall marketing team, your work will encompass gathering and analysing data from User Experience Design leaders and collating in an agreed format. You will be provided with a clear brief on the people they are looking to complete the survey and given full access to tools. These findings will be published in a whitepaper and distributed to an international audience. For the successful candidate, this will be a great experience and addition to your CV.

## Tasks

For the successful candidate a full brief will be provided that details all areas of responsibility while at the company. An outline is provided below;

- Targeting Heads of UX and Heads of Digital, globally across specified industries
- Contacting audiences using a multichannel approach (Social Media, Email, Phone)
- Gathering data using both quantitative and qualitative approach
- Analysing data in collaboration with the CEO and Marketing Director
- Presenting the results to management
- Assist in compiling data for the production of an industry whitepaper

## Personal Skills

- Bachelor and master's degree in business, psychology or communication
- Excellent written and verbal communication skills
- Proactive
- Able to work autonomously, as well as in a team, working to team goals
- Tenacious

## The Host Company

The host is one of the largest independent strategic UX design agencies in Europe. Combining their expertise in psychology, user-centric design, accessibility and technology; they create ground-breaking digital experiences that make a measurable difference to the way people live, work and play. Their clients include, UNICEF, Liberty Global, Virgin Media Business, National Trust and NHS Digital to name just a few. With over 100 employees spanning 3 European offices they are some of the most talented and creative individuals in the industry that live and breathe the company's ethos of 'Humanising Technology'.