



## Apply here

### Start date

As soon as possible

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Oxford, England

### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

ESPA have generated an opportunity for someone with an interest in Marketing to join a fast-growing cutting edge technology start-up. The role will involve engagement in all marketing functions of a safety management business with international target audience, including marketing strategy, digital marketing approach as well as creation of marketing collaterals in partnership with external design agency.

## Tasks

- Support with New Product Development launches across physical, digital media and acting as first point of contact for production agency
- Contribute towards the live events strategy. Manage projects through from concept to delivery, ensuring all stakeholders are accountable for their contributions to the project.
- Liaise with PR and Social Media agency on a weekly basis to ensure annual activity plan is being adhered to.
- Work closely with Marketing Manager and Distributor to ensure all projects are up to date and provide marketing support to Distributor where required. Escalate issues when required, which might compromise delivery of marketing plans and make recommendations to resolve them.
- Support team with translations when required.
- Support Marketing Manager to ensure all marketing spend is accounted for and budgeted correctly.

## Desired Skills

- Strong communication and digital marketing skills
- Previous project management experience would be a bonus
- Attention to detail and a responsive attitude
- Organised and deadline orientated
- Good at prioritising and calm under pressure
- Ability to adapt quickly to changes and flexibility

## The Host Company

This host company protects thousands of lives around the world every year due to its flood management expertise. Thanks to their previous successes, they are now involved in an ambitious International project to predict, protect and react to natural disasters.