



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Frome, England

The host company is based in Mere in Wiltshire, but the successful candidate will live in Frome and be provided a car share to commute daily to work. Frome has been dubbed as one of the "Best Places to Live in Britain", being a welcoming, charming and vibrant place to visit, with a wealth of history, culture and natural beauty. A welcoming town it has a variety of eateries and pubs to suit all palates. With rail links to the nearby city of Bath you will never be short of things to do or see in this beautiful region.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

The role will be to support the marketing team with day to day B2B and B2C marketing activity to drive sales and conversions. The role will be varied with a strong emphasis on digital marketing. It will include copy writing, website optimisation, e-commerce, CRM, data cleansing, data analysis, social media, event and exhibition organisation, administrative tasks and market research to support our three business entities.

Tasks

You will support the Marketing team in a variety of projects such as:

- Development of marketing plans, advertising, direct marketing and campaigns
- Optimisation of all online content representing products in line with relevant procedures, processes and policies
- Website development and the transition of US website to e-commerce
- Organising events, conferences, seminars and exhibitions
- Updating databases and using a customer relationship management (CRM) system
- Building and developing customer relationships
- Expanding distributor network with co-operative marketing to effectively distribute our products to end user companies
- Market research and other marketing activities to support business strategy

Personal Skills

Qualifications and required skills;

- Understanding of marketing, digital marketing and social media platforms
- Good analytical and problem-solving skills
- Ability to work under own initiative and as part of a team
- Exceptional attention to detail and accuracy
- Ability to work to strict deadlines
- Strong IT skills, experience with online sales platforms desirable
- Experience of AdWords and social media management.

The Host Company

This successful host company is the UK's largest manufacturer of brushware and hygienic cleaning tools. Distributing their products worldwide they have set the benchmark for quality and innovation across the cleaning, food manufacturing and agricultural industries; their prestigious client base includes Coca Cola, Heinz and the UK Royal Family. With offices in the USA supplying the US, Canada and Central America, this host is expanding rapidly and seeking talented individuals to help drive future success.