# ESPA UI Design Internship (PAPUI0809)

# Apply here

#### Start date

As soon as possible

#### Duration

6 months

#### Languages

Good spoken and written English levels are required (B2 onwards)

#### Location

### Cardiff, England

Cardiff, the national capital of Wales, offers a bustling and exciting city lifestyle full of shopping, sport, high-tec industry and social experiences coupled with unrivalled countryside and a famously warm welcome.

#### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

#### **Benefits**

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

# Role

This is a fantastic UI Designer Internship opportunity in a fast-growing App development startup.

Specialising in second hand marketplace App, you will be working alongside the lead Designer and you will be involved in generating ideas and contributing to visual designs that effectively communicate concepts and the companies brand identity. (ex – marketing material).

Your work will contribute to attract more individuals, companies to use the platform resulting in more exchanged items and supporting their current growth to become the largest 2<sup>nd</sup> hand marketplace in the UK.

## **Tasks**

- Design and produce marketing collateral
- Design and produce web and mobile user interfaces
- Design and produce emails, digital ads, editorials, affiliate collateral and other ad hoc briefs
- Research emerging digital trends
- Engage with wider digital creative community
- Contribute ideas on new features for app and web version

# **Desired Skills**

- Design portfolio demonstrating a variety of print and digital work and an understanding of typography, layout, colour, best UI practices and conventions
- Good understanding of web usability and accessibility
- Knowledge of industry standard design tools and software, such as Adobe CS Suite
- Acute attention to detail
- Self-starter with project and time management skills

# The Host Company

The host company hosts a  $2^{nd}$  hand marketplace where people can buy, sell, swap, and freecycle items. It is available on both iOS, Android, with a web version arriving soon. The company is in the middle of a national expansion, signing up some well-known partners, which will make them one of the largest  $2^{nd}$  hand marketplaces in the UK.

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