

# **ESPA** Digital Marketing Internship (LUJDM0609)

## Apply here

#### Start date

Flexible within the next three months

#### Duration

6 months

#### Languages

Good spoken and written English levels are required (B2 onwards)

#### Location

#### Bristol, England

Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical sites, in 2017, The Times newspaper voted it 'Best Place to Live in the UK'.

### Are you eligible?

Are you a registered student?

Are you eligible to participate in the Erasmus+ programme?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is fantastic opportunity for a confident and enthusiastic individual to gain experience in B2B marketing in this innovative cyber security company. Mentored throughout you will assist in developing the brand nationally and internationally for SMEs (Small to Medium Enterprises) and big corporates. The role will primarily involve digital marketing activities, digital content editing and event management. This is a great opportunity to gain valuable experience, making a great addition to any CV.

#### **Tasks**

- · Lead generation using digital marketing and social media
- Editing and creating digital content for website and social media
- Copy writing; case studies, blogs
- Running promotional campaigns
- Planning and supporting marketing events
- Increase the company SEO rankings

#### **Desired Skills**

- Studying for a marketing or business qualification
- Good written English
- Adept at social media and digital marketing including SEO, Google analytics
- An understanding of the cyber security world would be a bonus
- Proactive worker, able to work with little supervision
- Creative

## **Host Company**

This company is at the forefront of the cyber security solutions working with large international companies mainly with small to medium size organisations. Having just received funding they are embarking on an aggressive growth plan to help companies worldwide to understand what is happening in their networks and what risks they are exposed to. With an emphasis on user friendly informative interfaces this host is dedicated to making cyber security easier and more manageable for businesses.

Phone: +44 1225 430641 Email: apply@espauk.com Website: www.espauk.com