



ESPA

Marketing Internship – Native Italian Speaker

(CPRMA0208)

Apply here

Start date

September 2017

Duration

6 months

Languages

Native Italian speaker with good spoken and written English levels are required (B2 onwards)

Location

Swansea, South Wales

Often described as Wales' Waterfront City, Swansea offers both an enviable stretch of sandy coastline alongside a busy city packed with parks, bars and eateries, a popular market and a wide range of sporting experiences.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

Focusing on the Italian market, this brand development internship requires candidates to have the skill and knowledge to find additional sales channels and assist in developing both brand and product awareness.

This role forms part of an established and successful team and the intern must be an effective communicator with both current customers and potential vendors across Italy.

Tasks

- Research the market for potential new partners and distributors
- Build brand recognition throughout Europe
- Development of Italian online markets
- Translation from English to Italian
- All associated customer service and administration
- Distributor communication

Desired Skills

- Internet research skills
- Excellent telephone manner
- Microsoft Office competency
- Good organizational skills and ability to use own initiative
- Knowledge of SEO
- Strong marketing and negotiation skills

The Host Company

The host company is an online retailer and manufacturer of telephone call blocking equipment with a market-leading product in both the UK and the USA. They use multiple sales channels including Amazon, eBay, Shopify and Big Commerce stores and are looking to strengthen sales across Europe.