



ESPA Marketing Internship (POWMA1110)

Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland
Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous Giant's Causeway, Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for a resourceful marketing student to be involved in this exciting, innovative company from the beginning. Using your marketing and research skills you will manage the website and analyse communications as well as developing a marketing strategy for the company to move forward and promote their product. Mentored throughout, you will be given responsibility early on, meaning this internship will be a valuable tool for personal and professional development as well as a great addition to your CV.

Tasks

- Interact with the new customers to ensure service and delivery
- Manage the website and analyze the communications
- Interact with other members of the team for a joined-up customer journey
- Attend meetings with stakeholders and have input into the design of the marketing strategy

Personal Skills

- Studying in marketing or another business-related subject
- Good communication skills and keen to learn
- Background in energy/ renewables would be useful but not essential
- Attention to detail and good time management

The Host Company

The host company is a startup who is developing a cost-effective way to store and monitor energy usage in the home, where it can alert you if you are potentially wasting energy. This intelligent system also monitors the electricity market and can inform you when it is the best time to buy and sell energy from the grid to ensure best prices. This exciting innovation is attracting big interest and has received large grants to fund the project.