



## Apply here

### Start date

Flexible

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

**Bath**, England

The setting is a UNESCO world heritage site in the South West of England. It is one of only two European cities with this status (the other being Venice). The world famous Roman Baths and other attractions bring 4.5 Million visitors per year and a very international feel. The city also hosts two great universities. It has wonderful cultural experiences & festivals throughout the year. ESPA has a large intern community in Bath, so the opportunity to socialise and forge lifelong friendships.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for an enthusiastic, talented Graphic Design student to gain hands on experience with this vibrant marketing agency specialising in B2B public relations and marketing communications. Assisted throughout, you will help the designer to deliver a range of marketing materials for automotive, construction and professional services clients. This will include creating final artwork for everything from brochures, business stationery and sales materials to advertising, direct mail and social media posts. You will also help build email campaigns and keep websites updated. This is a great chance to showcase your talents, take early responsibility and add value to your CV.

## Tasks

- Support the head designer create marketing materials for clients
- Work on a variety of projects from concept to completion
- Email newsletter design using Mail Chimp, for example
- Source photographs from stock websites
- Retouch and manipulate photographs
- Update website content

## Desired Skills

- Studying a relevant degree in Graphic Design or similar
- Software skills in Illustrator, Photoshop and InDesign
- Creative thinker with strong typographic and layout skills
- Can do attitude, with enthusiasm and confidence
- Ability to follow brand guidelines

Good to have: Experience of web and CMS for example WordPress, Squarespace or Webflow

## The Host Company

The host company is a flourishing marketing and communications company specialising in assisting clients in the automotive, construction and professional services. Using industry knowledge and media contacts they help clients cut through the confusion with focused marketing communications that educate, engage and inspire action; delivering complex messages in a clear and compelling way. Continuously expanding their portfolio, they are now seeking talented individuals to join their friendly, hardworking team.