



Apply here

Start date

Flexible, 2018

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Cardiff, Wales

Cardiff is the Capital city of Wales. It is a highly desirable and modern city to work and live, offering a bustling and exciting lifestyle of shopping, sport, high-tech industry and social experiences coupled with unrivalled countryside and a famously warm welcome.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a Marketing all-rounder, to promote the host company and its Digital Agency division. Mentored throughout, you will assist the Marketing Manager in all aspects of sales and marketing activity including writing engaging content for a range of channels, promoting brand awareness, attracting and generating leads, promoting events and key communications. For the selected candidate this will provide invaluable industry experience and a solid foundation for a successful career.

Tasks

- Plan and coordinate the creation of thought leadership website content for the group
- Writing, sourcing and developing engaging content for a range of channels
- Conduct market research as necessary
- Help with the organisation and coordination of events, exhibitions, trade shows and seminars
- Outbound telephone calls in the form of follow-ups (You will not be asked to sell anything.)
- Manage social media activity
- Conduct e-mail campaigns
- Analyse basic data on the progress of all actions
- Carry out internal brand building activities throughout the group

Personal Skills

- Ability to communicate clearly and effectively through your writing skills
- You will be expected to create content on a daily basis and therefore must be skilled and happy in creating content
- Good face-to-face telephone manner. You will be asked to conduct outbound invitations to key company events and therefore comfortable talking to potential clients
- Team player, but also motivated to work on own initiative. Following induction, you will have the freedom to work on your own initiative whilst also have access to your line manager at all times

The Host Company

This successful host company specializes in providing customer-first digital technology for travel providers, tourism organisations and tour operators to drive sales and enable success in this competitive marketplace. Consisting of three successful digital and technical companies, they provide a full travel booking system, intelligent e-commerce technology and a creative digital design service including App development, UX/UI and digital marketing. Having recently acquired a company in Canada, these are exciting times for this expanding organisation.