



# ESPA

## Communication and Relationship Management Internship – (ESPACMR2606)

Apply here

**Start date**  
September

**Duration**  
6 months

**Languages**  
Good spoken and written English levels are required (B2 onwards)

**Location**

### Bath, England

The setting is a UNESCO world heritage site in the South West of England. It is one of only two European cities with this status (the other being Venice). The world famous Roman Baths and other attractions bring 4.5 Million visitors per year and a very international feel. The city also hosts two great universities. It has wonderful cultural experiences & festivals throughout the year.

**Are you eligible?**

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

**Benefits**

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

This is a diverse and pivotal role, working alongside the Marketing Manager of the company to perform **Market Research** as well as **developing new relationships** with the High Educational Institutions Network in the EU zone (mainly **Universities and Business Schools**) in order to improve the Host Company's database and to develop the presence and image of the company among Faculties and students or recent graduates. The role also supports our recruitment team with different campaigns. The ideal candidate will have an interest in Marketing and ability to implement the Marketing Manager's work requirements, which could include email campaigns, CRM management, analytics and social media posts.

### Tasks

- Research of Universities and Business Schools in all the EU countries
- Relationship development with existing Educational Institutions contained in its database
- Relationship development with new potential Universities and Business Schools that are interested in the Host Company's services
- Ability to research and to identify Educational Institutions' needs as well as students' preferences
- Finding new promotion channels for the company's services as well as improving the existing ones
- Recording all relevant information in the CRM in order to inform senior managers, recruitment and business development teams
- Marketing duties for example, social media posts and email campaigns

### Skills

- Business Administration degree or similar
- Very good organisation and communication skills
- Desirable knowledge about International mobility programmes
- Good Social interaction skills

### The Host Company

This young hearted welcoming host, is seeking to become the number one provider of quality internship experiences in the UK. With a unique business model, they can offer internships free of charge to students with companies in the UK ranging from global corporates to start ups and, in a whole array of disciplines. Rapidly expanding, they are now looking to get more quality host companies on board, who can not only offer a great experience, but also benefit themselves with students with the latest skills and knowledge.



**ESPA**

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